

Royal Music Centers
Founded 1993



December 2008
Vol. 16 Num. 6

Royal Music
West Hills Plaza
864 Route 37 West
Toms River, NJ 08755

Royal Page

www.royalmusic.com

732-240-2332

NOW THROUGH JANUARY 31st ... WE TAKE ANYTHING IN TRADE, NO MATTER WHAT IT IS!!!

Do you want a new instrument but just don't have money to put down to get one? Well, we will take whatever it is in trade, and you can use that as your down payment!!!

Things we take in trade: Autos, Boats, RVs, ALL MUSICAL INSTRUMENTS, TVs, computers, jewelry, appliances, motorcycles, video games, video game systems, DVDs, DVD players, VCRs, video tapes, cameras, tools, furniture, comic books, sport cards, artwork, printers, telephones, whatever, we can go on and on but there is too much to name! We'll take bikes from Harleys to 10 speeds, even unicycles, calculators, even old typewriters, dishwashers (electric not two handed type) washers & dryers (even wind/solar) carts with oxen, horses, mules, golf carts, golf clubs (right or left), airplanes, boats or canoes.

Now we're confident that we've forgotten something from our list. But do not despair, we will consider what you have in mind.

If it has a cash value we will take it in trade!!!



**Winter Music
Classes Begin
The Week Of
January 19th**

**Great New Classes
Forming Now!
call
732-240-2332
For Details**

**Share
The Royal Page
With A Friend**

If you have a friend who loves music and would like to receive this newsletter send us their name and address and we will include them in future mailings.

Play Music Everyday

**Truckload
of Savings**

**SAVE \$\$\$
On
BRAND NEW
Organs**

See store for details

**Pot Luck
Open House
Party
Saturday
January 31st
12-3 pm**

Bring A Friend

**ANY CHRISTMAS
SONGBOOK OR
SHEETMUSIC**

50% Off

WITH THIS COUPON

In stock merchandise only

**Be One Of The First Students
To Try Our New**

FEEL GOOD LESSONS

This winter Royal Music will be testing new classes we are considering adding to our current class lesson program.

These courses were designed by one of our vendors and are taught in the EZ Play style of music, and are fun! You will learn and feel good about your music.

There will be a nominal fee to cover the cost of the materials. Classes will begin in late January or early February.

For those of you who have been away from formal lessons for a while this is a great opportunity to get back into a class.

For more information stop by Royal Music or call 732-240-2332.



Upcoming Specialty Classes:

Saturday December 6th	11:00 am	Roland Organ Workshop
Saturday December 13th	11:00 am	Keyboard Club
Saturday December 20th	11:00 am	Roland Organ Workshop
Saturday December 27th	11:00 am	Play Any Organ (All Brands)
Saturday January 3rd	11:00 am	Roland Organ Workshop
Saturday January 10th	11:00 am	Keyboard Club
Saturday January 17th	11:00 am	Roland Organ Workshop
Saturday January 24th	11:00 am	Play Any Organ (All Brands)
Saturday January 31st	11:00 am	Open House Party

Showroom Hours

Weekdays	10 am until 7 pm
Saturday	10 am until 5 pm
Sunday	Closed



We appreciate your
comments, notes, letters,
and e-mails.
Mail 'em to ...

Royal Music
864 Route 37 West
Toms River, NJ 08755

Or via the web ...
editor@royalmusic.com

Fighting Cancer With Music

Throughout the year Royal Music offers FREE concerts to clubs and organizations that promote the proliferation of good music. Now we are asking for a little something in return. There are no fees for a Royal Music concert, however we do ask that your organization consider making a generous donation to The American Cancer Society for our services rendered.

The American Cancer Society is the largest voluntary health organization in the world. Your donation will go to support the Society's programs in research, education, patient and family services, and advocacy. Your local Ocean County Chapter of The American Cancer Society is located at 1035 Hooper Avenue, Toms River and can be reached at 732-914-1000.

To schedule a Royal Music concert please call 732-240-2332.

Scientific Study First To Provide Insight For Future Research

A dramatic new study from the University of Texas at San Antonio has uncovered a link between the right side of the brain that processes music and the left side of the brain that processes language. The study also shows that music activates the cerebellum, challenging the 150-year-old hypothesis that this part of the brain (containing 70 percent of all brain cells) only controlled motor function.

Both of these findings are significant because they could aid in the rehabilitation of stroke and other brain trauma patients who have lost speech capabilities. Melodic Intonation Therapy, where people sing what they want to say to improve fluency of speech, is a primary method of language rehabilitation. This new research provides insight into the function of the right brain areas (or music areas), which are recruited by the left side of the brain during therapy. Understanding the relationship between the two will give researchers the tools to develop other music-based speech rehabilitation therapies.

It is estimated that 80,000 people develop a speech aphasic condition (or speech delivery problem), from strokes or other brain trauma each year.

When The Saints Go Marching In

The musical score is written in 4/4 time on a treble clef staff. It includes the following lyrics and chord diagrams:

Oh, when the saints go march - ing in, _____

_____ Oh, when the saints go march - ing in, _____

_____ I want to be in that num - ber, _____

_____ When the saints go march - ing in, _____

Bring this copy of **When The Saints Go Marching In** to our music studio for a FREE aptitude lesson to see if you have the ability to make music.

While there is no obligation to purchase anything, you may surprise yourself and find you can play the songs you always wish you could.

See you in class!

Dr. Joyce Brothers The Today Show

July 28, 1999 - Research has proven that exposure to music at an early age can profoundly affect a child's development. Now, new studies show benefits for senior citizens as well - with music helping to improve their health and well-being. In fact, seniors of all ages and skill levels say that music plays an important role in their lives. Dr. Joyce Brothers says that it's never too late to bring the benefits of music into your life. She shares her tips on how to help make learning or playing an instrument a positive experience for older Americans.



STUDIES HAVE FOUND that teaching healthy elderly people to play music decreases their anxiety, depression, and loneliness. Almost everything is involved in musical skill - physical coordination, mental concentration, memory skills, and visual and aural ability. The entire brain is involved in making music. Every one of those black dots on a page of music is a set of instructions to a group of muscles. When an older person takes up an instrument, they cannot fail to improve their lives. They may never get to Carnegie Hall, but they cannot fail. Age is not a barrier to learning and learning keeps the mind and muscles alert. It has also been found that learning a musical instrument has changed older men and women's auditory physiology, making listening to music even more enjoyable.

Psychologists have studied what happens when an ordinary person sits down at the piano, or picks up a violin or clarinet - and they are amazed at what happens. When a musician reaches a fast passage, the number of individual motor actions running in the brain indicates that the process of performing the music is automatic. Here's how that works: At first, the beginning musician learns to make complicated moves on an instrument very laboriously - and slowly. He or she works out details step by step, corrects them and practices them over and over. The cerebellum tracks this process and takes over when the movements are sure and swift, allowing the musician to repeat them automatically. This activity "exercises" the brain. Sounds can also positively change your brain. Some hospitals have patients in critical care units listen to classical music. One doctor reported that a half hour of music produced the same effect as ten milligrams of valium.

HOW TO HELP MAKE LEARNING OR PLAYING AN INSTRUMENT A POSITIVE EXPERIENCE FOR OLDER AMERICANS:

Take a class

Whether it is a private lesson, group lesson, or even a music appreciation class at your local community college, classes will keep you motivated as well as introduce you to other people who share your interests. Many places have special programs specifically geared toward older musicians, but don't be intimidated if you end up joining a group that includes younger people. You

are all the same skill level, and each person brings something to the group from which the others can learn.

Music is good medicine

Even if you don't play an instrument, music can still play an important part in your life. Whether you've had heart surgery or a bad day at the office, some soothing sounds may help. Music has the power to lower your heart rate, and blood pressure and can bring down anxiety.

Choose music you like

It's important that the music be something you like in order to receive the benefits. There are different brain changes if the music is pleasant or unpleasant. Researchers are currently studying the "shivers down the spine" phenomenon that people often feel particularly strong about, but studies do show that people's moods tend to swing up or down depending upon the particular music being played.

Enjoy yourself

If you played an instrument as a child or young adult, there may have been all kinds of pressure that others put on you, or you put on yourself to become a professional. You now have the luxury of playing music just for the joy of it!

Dr. Joyce Brothers writes a daily syndicated newspaper column and several monthly magazine columns, she is a regular contributor to the "Today" show, and frequently makes film and television guest appearances as herself.

This transcript is reprinted with the permission of the American Music Conference. For more information visit the AMC website ... <www.amc-music.org>

Technics



From May 1993 through June 2004 the number one supplier to Royal Music was Technics Musical Instruments, a division of Panasonic.

The Technics instruments were well received due to their authentic sound quality and ease of use. Panasonic's dedication to quality control means very few Technics owner's have ever met a repairman.



Our recent success in selling new Roland Atelier organs has filled Royal Music with a great selection of previously owned Technics instruments. Usually our supply of previously owned Technics instruments is limited to a few select models but today we have almost every model in stock. These instruments have all the great features Technics was famous for and are selling at a fraction of their original cost.

This is a great opportunity to save thousands on the Technics instrument you always wanted to own.



All Royal Music Purchased Instruments Include:

FREE Local Delivery
One Year Of FREE Class Lessons *
FREE Operating Instructions Forever **
Matching Bench
Owner's Guide

** Free Class Lessons are offered on a once a week basis. Many students attend free lessons for years. One year is guaranteed
** Operating Instructions are offered on an as needed basis ... Royal Music stands behind every instrument it sells regardless of brand*

Just for laughs ... Ever wonder:

Why do you have to 'put your two cents in'... but it's only a 'penny for your thoughts'? Where's that extra penny going?

Why does a round pizza come in a square box?

How is it that we put man on the moon before we figured out it would be a good

idea to put wheels on luggage?

Why is it that people say they 'slept like a baby' when babies wake up like every two hours?

Why are you IN a movie, but you're ON TV?

Why is 'bra' singular and 'panties' plural?

If electricity comes from electrons, does morality come

from morons?

Do the Alphabet song and Twinkle, Twinkle Little Star have the same tune?

Why did you just try singing these two songs?

Royal Music
West Hills Plaza
864 Route 37 West
Toms River, NJ 08755
732-240-2332
www.royalmusic.com



Get rid of your clutter ... trade it in



Their Loss Can Be Your Gain:
Great Instruments Just Arrived ...

Royal Music has just acquired a selection of musical instruments from a New York-area music dealer. Most of these organs are **Brand New** with full factory warranties!

Royal Music bought these instruments at a deep discount, and in order to sell them quickly, will pass the savings straight through to our customers.

This is a great opportunity to purchase a BRAND NEW Organ at a fraction of its original price.

These instruments are offered on a first come, first served basis.